

# COMPANY **PROFILE**





































y building, connecting, powering and protecting valuable assets and critical infrastructures, we help to sustain and grow businesses and communities worldwide. We accomplish this by offering full-line solutions, technical intelligence, supply chain expertise and distribution network.

With EELAF, you can expect reduced execution costs, proven risk mitigation strategies and industry-specific technical advice combined with local sourcing, procurement and logistics excellence. Our team of experienced sales professionals, technical experts and Supply Chain Solutions specialists is ready to work with you to take cost and complexity out of your procurement decisions and project processes.

**OUR GOAL** 

#### **OUR GOAL IS SIMPLE**

To create reliable, resilient systems that drive efficiency and effectiveness to benefit your business.



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#### Sourcing Services

Managing multiple low-volume suppliers can be time consuming and create ineffiencies in your business.



#### Global Logistics

Everytime products are moved or transported, the risk of project delays and added costs increase.



#### Inventory Management

Managing inventory can have an adverse effect on your schedule and budget if not done properly.



#### Ecommerce Solutions

Transaction processing is an operational neccessity; however, it can be a burden on cost, efficiency & time.



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EELAF can research, identify, validate and price products as well as manage multiple low-volume suppliers. With our supplier relationships and knowledge of the latest products and applications, we can help reduce the time and resources you spend on sourcing products. Our services, from part number consolidation to copper price risk mitigation, can also improve the efficiency and profitability of your business.

#### **EELAF SERVICES**

## INVENTORY MANAGEMENT



EELAF's inventory management services leverage our distribution and Supply Chain Solutions to help our customers optimize the flow of material from our site, their site or the job site, reducing inventory risks and costs associated with returns, obsolete, excess & scrap inventory.

**EELAF**'s just-intime replenishment solutions lower the total cost of ownership, improve productivity and scale to meet production demands.

- Auto replenishment programs
- ☑ Automated/remote inventory management
- □ Contractor services
- ☐ Customer-owned inventory
- ☐ Forward provisioning/dedicated inventory

- Manual replenishment programs
- ☐ Manual or automated consignment



We provide tailored financing for our customers, with credit requests addressed within 1 week, so you can purchase with confidence.

Our credit department strives to bring you creative financial solutions by considering your preferred leasing vendors.

We also offer competitive financing programs or open account payment terms to provide maximum flexibility.

#### **EELAF SERVICES**

# FINANCIAL SERVICES

- ☑ Credit card purchasing
- ☐ Custom invoicing & consolidated billing
- ☑ Electronic invoice integration
- ☑ Open account terms
- ☑ Project accounts
- Proof of deliveries





#### **SUPPLY CHAIN SERVICES**

Reducing costs, saving time, improving productivity and mitigating risks It's our goal on every project.

With our customizable Supply Chain Solutions, you can eliminate costs, address sustainability requirements, enhance focus on your core competencies & stay competitive in the marketplace.



#### **OUR SUPPLY CHAIN MODEL**

At EELAF, we continually invest in people, processes and technologies to meet your complete supply chain needs. In our supply chain model, we address five key areas that are necessary to build an effective solution. Every time products are moved or transported, the risk of project delays and added costs increase.

Transaction processing is an operational necessity; however, it can be a burden on cost, efficiency and time.

#### **EELAF SERVICES**

# E-COMMERCE SOLUTIONS



EELAF's e-commerce solutions allow you to receive real-time supply chain information to improve efficiency, streamline purchasing and deliver cost savings while meeting your company's unique procurement needs. our Web-based business system, performs a variety of presales, ordering and post-sales functions.

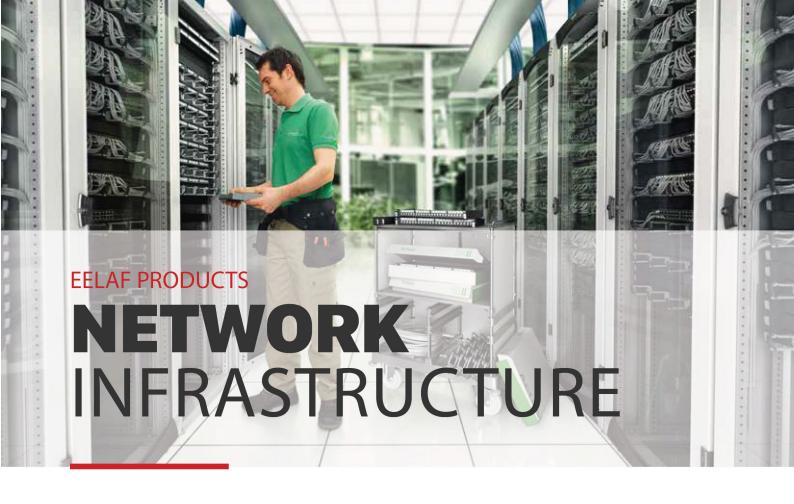
- ✓ Business-to-business systems integration
- ✓ Catalog feeds that provide product information into our procurement system
- ✓ Custom invoicing and consolidated billing

- ✓ Custom performance reporting
- ✓ Inventory replenishment and control systems for storerooms
- ✓ Email invoices and statements

## OUR PRODUCTS

We pride ourselves on being able to source and deliver the highest quality products from industry-leading manufacturers to help you rest assured that your applications run as planned.





Whether you are sending a signal over copper or fiber, EELAF has the network cabling you need to build a high-performance infrastructure. Networks are built on our products.

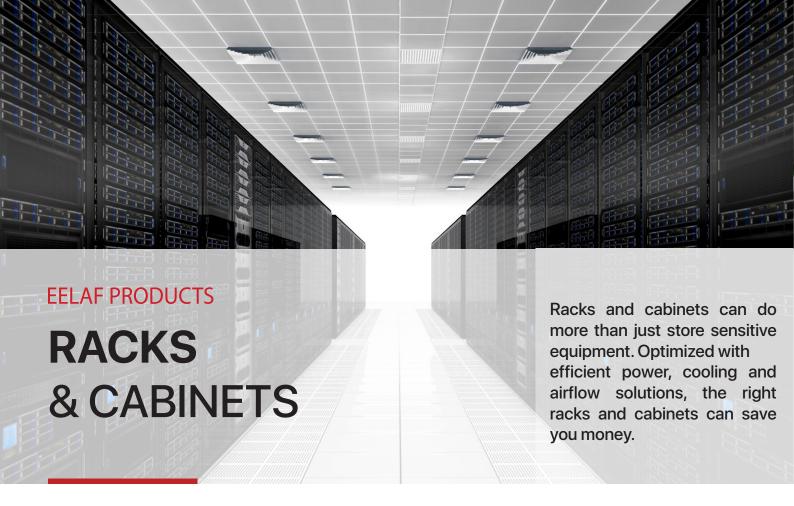














#### **FORMRACK**®





# POWER DISTRIBUTION

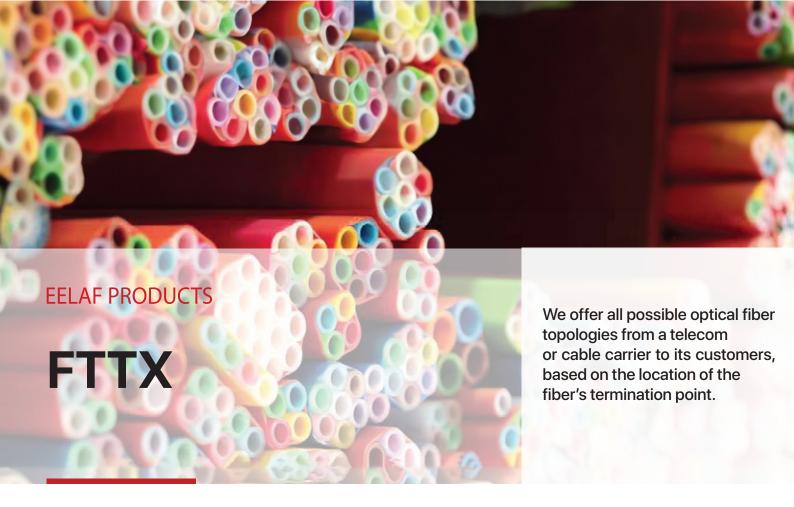
Effcient power products equal long-term energy savings! Find a complete range power supply, power distribution and surge suppression solutions.





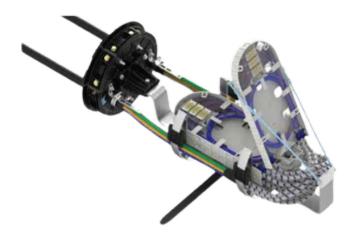
**FORMRACK**®

















# **CABLE MANAGEMENT**& RACEWAY SUPPORT

Effective cable management is important to the performance and protection of your cabling solution. Find tubing, innerduct, raceway, ladder rack and wire mesh basket to route your cable efficiently and effectively.









## **CCTV** SOLUTIONS

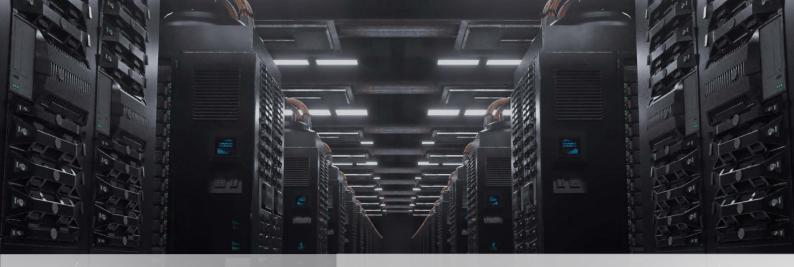
Rest assured in times of need. Whether it's business campuses or transportation networks, our surveillance solutions cater to expansive and intricate locations, ensuring you stay updated every second, every day, all year round. Our selection of CCTV cameras includes bullet variants, ideal for both indoor and outdoor use, equipped with a zoom lens and an integrated infrared illuminator.











## SERVERS & STORAGE

We provide affordable options for servers and storage solutions for all types of projects. Our goal is to offer your business the necessary infrastructure products to support the growing IoT market. We have a range of offerings including computing solutions, access control servers, video analytics servers, IoT cloud monitoring, networking products, storage arrays, video recording servers, and workstations.













# **INDUSTRIAL SWITCHES**& MEDIA CONVERTER

Upgrade your industrial network with switches that are more efficient through a wide product range that includes commercial and industrial analog fiber transmission, media converters, managed and unmanaged switches with 30/60/90W PoE support, wireless and 4G Ethernet transmission as well as IP extenders via coax and twisted pair including VDSL transmission.

















WIRELESS ETHERNET



SFP MODULES

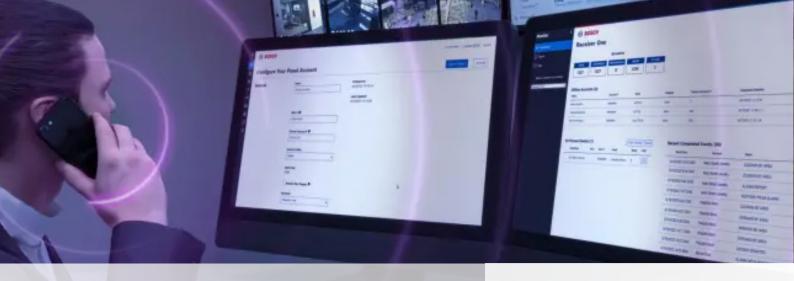


## PUBLIC ADDRESS SYSTEMS

Wo provides communication solutions that include public announcements, high-quality background music, and fully certified voice evacuation systems. We offer a range of products and services for businesses, including PA systems, commercial sound systems, emergency sound systems, digital PA systems, microphones, and loudspeakers.







## INTRUSION ALARM SYSTEMS

Ensure the safety of individuals and assets using dependable security measures. Our comprehensive range of security solutions, built on top-notch technology and complemented by exceptional assistance, caters to both straightforward installations and complex undertakings.







# ACCESS CONTROL SYSTEMS

We offer a comprehensive range of solutions for security management, including access control products such as the Access Management System, Readers and Credentials, Access Control Accessories, Access Modular Controller Building Integration System, and more. Our turn-key solutions are designed to meet all your security needs.







# UNINTERRUPTIBLE POWER SUPPLY UPS

Whether you need one to provide you with a longer battery life or a backup electrical source to enable safe equipment shutdown, we have a UPS device for you, It guards against issues that could compromise the public electricity supply for electrical loads such as IT equipment.







## LIGHTING SOLUTIONS

lighting products that provide high-quality energy-efficient lamps and luminaires, systems, and services. also interact with connected lighting systems and data-enabled services, deliver business value, and transform life in homes, buildings, and public spaces.



#### **PHILIPS**









## EMERGENCY LIGHT (EXIT SIGN)

Discover our extensive range of emergency lighting options and exit sign fixtures, all designed to meet the highest safety standards. Our emergency luminaires not only provide reliable illumination but also boast an impressive battery lifespan, ensuring that safety is never compromised. Additionally, our LED emergency luminaires offer an economical and energy-efficient solution for your lighting needs.















# **DISCONNECT**SWITCHES & ISOLATORS

Schneider Electric safety switches continue to be a preferred choice among electrical contractors and end users.

A full line of general-duty, heavy-duty, double-throw and hazardous area devices is expanded with a series of innovative new products for a vast variety of applications. Focused heavily on safety, Schneider Electric switching device product line brings state-of-the art designs that can even be customized to fit your unique needs.











# INDUSTRIAL SOCKETS

These products are used for connection of equipment in all kind of applications where it needs to be possible to connect and disconnect. Industrial plugs and sockets are chosen when safety, reliability and durability is requested.

















# **BOXES**







# MOTION & PRESENCE SENSORS

presence sensors incorporate electric switch technology, allowing for automated control. Energy-efficient and responsive, they adapt to the needs of various commercial and industrial settings.

## Schneider Electric

## **PHILIPS**









**EELAF PEOPLE** 

## KNOWLEDGEABLE SALESPEOPLE

The presales are a team of systems engineers, electrical engineers and laboratory personnel who focus on your unique business requirements and apply their knowledge and expertise to your needs to help you achieve your goals.

We are available to offer advice and support on challenges our customers may face whether it is looking for advice on the best network cable, assisting with electrical design or developing a fast Datacenter.



WHY CHOOSE EELAF

# CORPORATE RESPONSIBILITY

At EELAF, we promote responsible business practices at every level of the company and expect the same of all of our employees and everyone with whom we do business. We strive to conduct business ethically, honestly and in accordance with the law and Global Business Ethics and Conduct Policy (Ethics Policy).

Our long-standing commitment to corporate responsibility is governed by policies and programs that include, but are not limited to, anti-bribery and corruption; charitable programs; environmental product compliance; sustainability; and human rights, fair labor principles and workplace safety.



SOCIAL RESPONSIBILITY

## EELAF CHARITY

As a company, we believe it is important to support the communities where our employees live and where we conduct business. We encourage and support employees' efforts to engage with their communities through our corporate social responsibility program—EELAF CHARITY.

**EELAF CHARITY** promotes giving back to our local and wider communities through these initiatives:

Habitat for Humanity builds

Red Crescent gift matching

Charity champions

Time off to volunteer

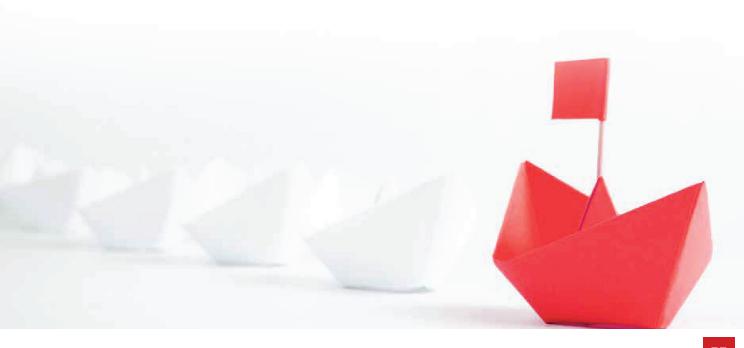
Higher education gift matching

#### WHY CHOOSE EELAF

# **SUSTAINABILITY**PROGRAM

Through its Corporate Sustainability program, EELAF seeks to continuously improve business processes to control and reduce the impact associated with its targeted environmental aspects of energy, waste, materials and natural resources and transportation.

By targeting measurable results within each environmental aspect combined with using A Sustainable approach, which focuses on the economic, environmental and social impacts of the organization, EELAF balances environmental responsibility and return on investment.



# Thanks for your BUSINESS









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