

COMPANY 2023 PROFILE



EELAF for Engineering
& Information Technology S.A.E.



EELAF

www.eelaf.com



AT EELAF

WE ENABLE THE CONNECTED WORLD

By building, connecting, powering and protecting valuable assets and critical infrastructures, we help to sustain and grow businesses and communities worldwide. We accomplish this by offering full-line solutions, technical intelligence, supply chain expertise and distribution network.

With **EELAF**, you can expect reduced execution costs, proven risk mitigation strategies and industry-specific technical advice combined with local sourcing, procurement and logistics excellence. Our team of experienced sales professionals, technical experts and Supply Chain Solutions specialists is ready to work with you to take cost and complexity out of your procurement decisions and project processes.

OUR GOAL

OUR GOAL IS SIMPLE

To create reliable, resilient systems that drive efficiency and effectiveness to benefit your business.



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OUR SERVICES

Reducing costs, saving time, increasing efficiency and mitigating risks are our goals on every project.

With our customizable Supply Chain Solutions, you can eliminate costs, address sustainability requirements, enhance your focus on your core competencies and stay competitive in the marketplace.



Sourcing Services

Managing multiple low-volume suppliers can be time consuming and create inefficiencies in your business.



Inventory Management

Managing inventory can have an adverse effect on your schedule and budget if not done properly.



Global Logistics

Everytime products are moved or transported, the risk of project delays and added costs increase.



Ecommerce Solutions

Transaction processing is an operational necessity; however, it can be a burden on cost, efficiency & time.



EELAF SERVICES

GLOBAL SOURCING

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EELAF can research, identify, validate and price products as well as manage multiple low-volume suppliers. With our supplier relationships and knowledge of the latest products and applications, we can help reduce the time and resources you spend on sourcing products. Our services, from part number consolidation to copper price risk mitigation, can also improve the efficiency and profitability of your business.

EELAF SERVICES

INVENTORY MANAGEMENT



EELAF's inventory management services leverage our distribution and Supply Chain Solutions to help our customers optimize the flow of material from our site, their site or the job site, reducing inventory risks and costs associated with returns, obsolete, excess & scrap inventory.

EELAF's just-intime replenishment solutions lower the total cost of ownership, improve productivity and scale to meet production demands.

- ☒ Auto replenishment programs
- ☒ Automated/remote inventory management
- ☒ Cable management
- ☒ Contractor services
- ☒ Customer-owned inventory
- ☒ Forward provisioning/dedicated inventory
- ☒ Integrated supply
- ☒ Just-in-time delivery
- ☒ Manual replenishment programs
- ☒ Manual or automated consignment



EELAF SERVICES

FINANCIAL SERVICES

We provide tailored financing for our customers, with credit requests addressed within 1 week, so you can purchase with confidence.

Our credit department strives to bring you creative financial solutions by considering your preferred leasing vendors.

We also offer competitive financing programs or open account payment terms to provide maximum flexibility.

- ☒ Credit card purchasing
- ☒ Custom invoicing & consolidated billing
- ☒ Electronic invoice integration
- ☒ Email invoices and statements
- ☒ Open account terms
- ☒ Project accounts
- ☒ Proof of deliveries





EELAF SERVICES

GLOBAL LOGISTICS



SUPPLY CHAIN SERVICES

Reducing costs, saving time, improving productivity and mitigating risks
It's our goal on every project.

With our customizable Supply Chain Solutions, you can eliminate costs, address sustainability requirements, enhance focus on your core competencies & stay competitive in the marketplace.

OUR SUPPLY CHAIN MODEL

At **EELAF**, we continually invest in people, processes and technologies to meet your complete supply chain needs. In our supply chain model, we address five key areas that are necessary to build an effective solution. **Every time products are moved or transported, the risk of project delays and added costs increase.**

Transaction processing is an operational necessity; however, it can be a burden on cost, efficiency and time.



EELAF SERVICES

E-COMMERCE SOLUTIONS



EELAF's e-commerce solutions allow you to receive real-time supply chain information to improve efficiency, streamline purchasing and deliver cost savings while meeting your company's unique procurement needs. our Web-based business system, performs a variety of presales, ordering and post-sales functions.

- ✓ Business-to-business systems integration
- ✓ Catalog feeds that provide product information into our procurement system
- ✓ Custom invoicing and consolidated billing

- ✓ Custom performance reporting
- ✓ Inventory replenishment and control systems for storerooms
- ✓ Email invoices and statements

OUR **PRODUCTS**

We pride ourselves on being able to source and deliver the highest quality products from industry-leading manufacturers to help you rest assured that your applications run as planned.





EELAF PRODUCTS

NETWORK INFRASTRUCTURE

Whether you are sending a signal over copper or fiber, EELAF has the network cabling you need to build a high-performance infrastructure. Networks are built on our products.

Actassi
by Schneider Electric



SIEMON[™]
CABLING SYSTEM



EELAF PRODUCTS

RACKS & CABINETS

Racks and cabinets can do more than just store sensitive equipment. Optimized with efficient power, cooling and airflow solutions, the right racks and cabinets can save you money.



FORMRACK®



EELAF PRODUCTS

INDUSTRIAL SWITCHES & MEDIA CONVERTERS

Efficient transmissions solutions since 1993, with complete range of industrial switches and media converters.

AMG
SYSTEMS
NETWORK TRANSMISSION SOLUTIONS



EELAF PRODUCTS

POWER DISTRIBUTION

Efficient power products equal long-term energy savings! Find a complete range power supply, power distribution and surge suppression solutions.

Schneider
Electric™

AMP
CONNECT®

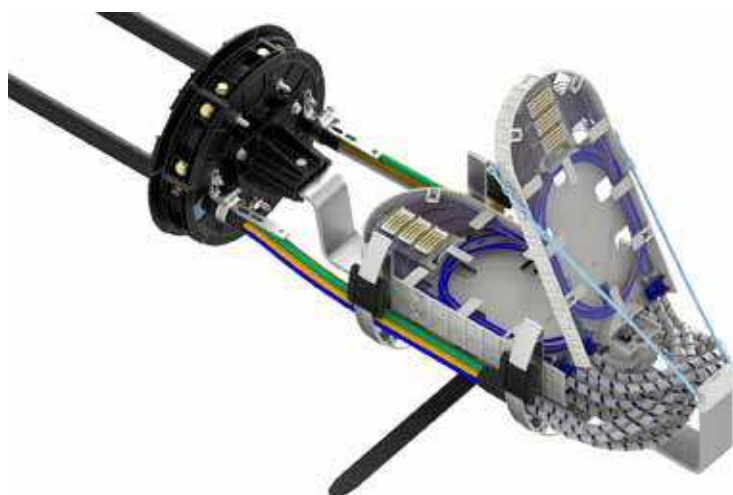
FORMRACK®



EELAF PRODUCTS

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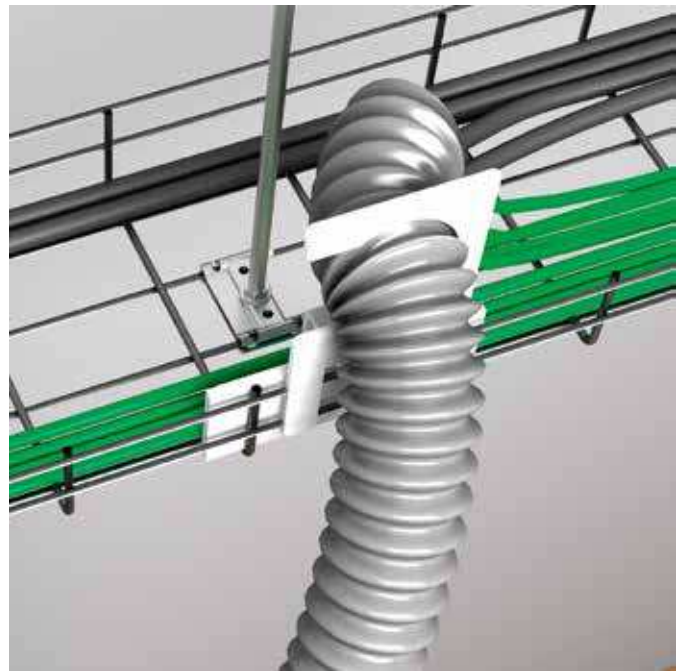
We offer all possible optical fiber topologies from a telecom or cable carrier to its customers, based on the location of the fiber's termination point.



Various Microduct Application/ Microduct Accessories
Microcable, Air Blown Fiber /Connectivity Products

CABLE MANAGEMENT & RACEWAY SUPPORT

Effective cable management is important to the performance and protection of your cabling solution. Find tubing, innerduct, raceway, ladder rack and wire mesh basket to route your cable efficiently and effectively.





EELAF PRODUCTS

ELECTRICAL WIRING DEVICES

From big ideas to the smallest details, your jobs will be covered with electrical wiring devices by Schneider Electric. Schneider Electric provides the most complete line of residential, commercial & industrial electrical wiring devices in the world.

Unica
Schneider Electric



EELAF PRODUCTS

FLOOR BOXES

Combine capacity, durable and flexibility with easy installation. Explore all of our floor boxes to help bring power, communications and A/V connections to open spaces.



EELAF PRODUCTS

SWITCHES & DISCONNECTS

Schneider Electric safety switches continue to be a preferred choice among electrical contractors and end users.

A full line of general-duty, heavy-duty, double-throw and hazardous area devices is expanded with a series of innovative new products for a vast variety of applications. Focused heavily on safety, Schneider Electric switching device product line brings state-of-the-art designs that can even be customized to fit your unique needs.



EELAF PRODUCTS

INDUSTRIAL SOCKETS

These products are used for connection of equipment in all kind of applications where it needs to be possible to connect and disconnect. Industrial plugs and sockets are chosen when safety, reliability and durability is requested.





EELAF PEOPLE

KNOWLEDGEABLE SALESPEOPLE



The presales are a team of systems engineers, electrical engineers and laboratory personnel who focus on your unique business requirements and apply their knowledge and expertise to your needs to help you achieve your goals.

We are available to offer advice and support on challenges our customers may face whether it is looking for advice on the best network cable, assisting with electrical design or developing a fast Datacenter.



WHY CHOOSE EELAF

CORPORATE RESPONSIBILITY

At EELAF, we promote responsible business practices at every level of the company and expect the same of all of our employees and everyone with whom we do business. We strive to conduct business ethically, honestly and in accordance with the law and Global Business Ethics and Conduct Policy (Ethics Policy).

Our long-standing commitment to corporate responsibility is governed by policies and programs that include, but are not limited to, anti-bribery and corruption; charitable programs; environmental product compliance; sustainability; and human rights, fair labor principles and workplace safety.



SOCIAL
RESPONSIBILITY

EELAF CHARITY

As a company, we believe it is important to support the communities where our employees live and where we conduct business. We encourage and support employees' efforts to engage with their communities through our corporate social responsibility program—**EELAF CHARITY**.

EELAF CHARITY promotes giving back to our local and wider communities through these initiatives:

Habitat for Humanity builds

Red Crescent gift matching

Charity champions

Time off to volunteer

Higher education gift matching

WHY CHOOSE EELAF

SUSTAINABILITY PROGRAM

Through its Corporate Sustainability program, EELAF seeks to continuously improve business processes to control and reduce the impact associated with its targeted environmental aspects of energy, waste, materials and natural resources and transportation.

By targeting measurable results within each environmental aspect combined with using A Sustainable approach, which focuses on the economic, environmental and social impacts of the organization, EELAF balances environmental responsibility and return on investment.



Thanks for your
BUSINESS

Contact Us



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